

HOTEL COMPANY IS PERMITTED TO CONTINUE WORK

Government Allows Securities
Issue Which Means Early
Completion of Six
Hotels.

The capital issues committee in Washington has granted a permit to the North American Hotel company to issue additional securities and to finish hotel buildings now nearing completion at Hampton, Ia.; Grand Island, Kearney, Scottsbluff, and Ogallala, in Nebraska, and at Ottawa, Kan.

The committee which controls all security issues which exceed \$100,000 during the war, after months of investigation, has granted this issue of securities as not being incompatible with national interests.

An official of the North American Hotel company stated: "This action means that there are excellent prospects for the completion and getting into operation six fine additional hotel properties in Nebraska, Iowa and Kansas in the near future. There has been considerable delay to building of all kinds in the past, due to shortage of labor and inability to get delivery of certain necessary building materials, devices, fixtures and equipment, and these elements may yet cause slight delays in our work."

"However, at the present time six of our buildings are so far advanced that we anticipate but little delay in getting them open within a very few months, since practically all of the furnishings, carpets, silverware, dishes, linen, etc., have been purchased and some have been shipped and are now in storage awaiting completion of various buildings."

"Under the permit of the capital issues committee we are rushing to completion four hotels in Nebraska, one in Iowa and one in Kansas. The capital issues committee has requested that we proceed slowly with work on the hotels at Norfolk, Neb.; Topeka, Kan., and Eldorado, Kan., and that we delay our Sioux City hotel until after the war."

"The North American Hotel company is among the first of middle west institutions to receive a permit to issue its securities under the authorization of the capital issues committee."

Helping School Mate Gets Rooney Into Lot of Trouble In Omaha

A desire to help a schoolmate who had become involved financially through "fast" living is alleged by G. A. Rooney of New York to have caused his arrest in Omaha. Rooney, according to a confession, which police allege he made, says he was visiting at the home of William Faber, a schoolmate in Sturgis, S. D.

Faber, he says, became involved in debt and was facing disgrace at the time of his visit. In order to pay his creditors he stole two valuable diamonds from his mother, which he induced Rooney to bring to Omaha and sell and remit the money to him.

Mrs. Faber on discovery of the loss of the valuables suspected Rooney and filed a complaint in South Dakota. He was arrested in Omaha and is being held as a fugitive from justice. Rooney expects to return without extradition papers and says he is confident the charges will be dismissed and the matter settled.

Rooney says he and Faber were schoolmates in New York and that he was spending his vacation visiting friends in the west. He planned on enlisting in the navy after a visit and was enroute to Chicago when arrested.

Honesty of This Farmer Lands Him in Bastile

On the theory that "honesty is the best policy" a farmer, from Belgrade, Neb., on arriving in this city from St. Joseph, Mo., admitted to a police officer who had him under suspicious observation at the Burlington station, that his bulging suit case contained twelve quarts of Old Judge Kentucky whisky which he was transporting to his home. On investigation the confession was found to be well founded and the farmer, who refused to give his name, was booked under a John Doe warrant.

The modern George Washington explained the presence of the whisky in his grip by saying that he had gone to St. Joe in search of harvest hands, and was only able to secure them by providing liquid refreshments for them. He assured the officers that he had no ulterior motive in bringing the contraband into Nebraska, but is being held for further investigation.

Grocers to Refuse to Buy From Curb Brokers

As a result of the charges of profiteering growing out of the hearing before Food Commissioner Allen of the accusations against the curb brokers, the Omaha Grocers' association Thursday decided that hereafter they will buy no vegetables of any speculator in truck. They will confine their purchases to regular gardeners.

This statement was given out Thursday by Secretary J. J. Cameron of the association, who stated that the organization in this way hoped to reduce the probability of profiteering, by confining themselves to the profits on the cost of production allowed by the food commission.

Nebraska Service Garage Till is Tapped for \$23

The Nebraska Service Garage No. 2, 1102 North Eighteenth street, was robbed Wednesday night of \$23, presumably by two men who called ostensibly for the purpose of purchasing gasoline. The two men came in at 2:10 Thursday morning and said their automobile was stalled at Twenty-fifth and Cumming streets and that they needed gasoline. The attendant started out with the gas, but found on arriving at the spot a place that there was neither car nor men. On returning to the garage he found the back window broken and the money gone from the till.

Remarkable Progress of the Basket Stores Company

Successful Management

M. R. WILLIAMS was for 30 years district manager of the Grand Union Tea Company, now a subsidiary of Jones Brothers' Tea Company, and had charge of all of their stores and interests in eight northwestern states. He is a man widely known among business men throughout this part of the country and has demonstrated remarkable ability as director of chain stores. His methods of producing efficiency and greater profits have been widely copied in the Grand Union organization. The Basket Stores Company is protected against the loss of his services by death by an insurance policy for \$50,000.



MR. WALTER D. WILLIAMS,
President and Manager.

The Basket Stores
Have Been Paying
Regular Divi-
dends for 8
Years



YEAR	STORES	SALES
1910	SEVEN	\$175,936.00
1911	EIGHT	\$267,100.96
1912	EIGHT	\$394,193.92
1913	TWELVE	\$532,842.06
1914	EIGHTEEN	\$837,497.23
1915	THIRTY	\$1,350,852.52
1916	FORTY	\$1,870,141.34
1917	FORTY	\$2,143,080.95

Sales, First Day, March 18, 1908, One Store, Were \$9.12

The
Record
of the Company's
Growth Is Shown
by the Following Table

Two New Basket Stores!

NO. 45—ORD, NEBRASKA.
NO. 46—NORTH BEND, NEB.

THE BASKET STORES chain began in 1908 in Lincoln, Neb., with one store. Within two years the business prospered until seven stores were in operation. Each one of these stores was placed upon a profitable basis.

In 1910 the business was incorporated as the Basket Stores Company, its assets being seven stores and the stock these stores contained. During the next two years two additional stores were opened. The following year four new stores were installed. The next year six more stores were put in. The year after that, twelve additional stores were opened. The succeeding year ten more stores were started, and, at the close of 1917, forty stores were in operation.

The business has been phenomenally successful from the first day, as the above record will indicate. The volume of sales has grown from \$175,000 in 1910, when the company had seven stores, to \$2,143,080.95 in 1917, when the company had forty stores. However, during the year 1917, upwards of only thirty-six stores were actually operating in full force.

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The Basket Stores
Have Been Paying
Regular Divi-
dends for 8
Years



Basket Stores Stock a Proven, Profitable Investment —An Assured Dividend in Addition to High Speculative Possibilities

We now offer subject to prior sale 1,000 shares 7% Preferred Participating stock, carrying with it a bonus of one share of Common with each two shares of Preferred, the increased capital to be used to establish additional stores. Privilege is retained to at any time modify or withdraw the bonus offering of Common stock. While the Company could wait until the profits have accumulated out of which to open a number of new stores, by waiting it might lose the opportunity it now has of seizing the most desirable locations.



Interior View of Store Bakery, Where Bread Can Be
Made at a Good Profit, Yet Sold for 20 Per Cent Less

Location of the Forty-Two Basket Stores

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|---|--|
| No. 1—301 South 11th St., Lincoln, Neb. | No. 21—816 North 16th St., Omaha, Neb. |
| No. 2—1428 O St., Lincoln, Neb. | No. 22—1522 North 24th St., Omaha, Neb. |
| No. 3—387 North 27th St., Lincoln, Neb. | No. 23—1807 Vinton St., Omaha, Neb. |
| No. 4—1601 South 17th St., Lincoln, Neb. | No. 24—2061 Farnam St., Omaha, Neb. |
| No. 5—1733 O St., Lincoln, Neb. | No. 25—2518 North 24th St., Omaha, Neb. |
| No. 6—1020 P St., Lincoln, Neb. | No. 26—4108 North 24th St., Omaha, Neb. |
| No. 7—2712 O St., Lincoln, Neb. | No. 27—638 South 16th St., Omaha, Neb. |
| No. 8—1845 South 11th St., Lincoln, Neb. | No. 28—2221 Military Ave., Omaha, Neb. |
| No. 9—508-512 North 14th St., Lincoln, Neb. | No. 29—1702 South 10th St., Omaha, Neb. |
| No. 10—137 South 9th St., Lincoln, Neb. | No. 30—2409 Cumming St., Omaha, Neb. |
| No. 11—Havelock, Neb. | No. 31—2003 North 20th St., Omaha, Neb. |
| No. 12—2202 O St., Lincoln, Neb. | No. 32—5832 Main St., Benson, Neb. |
| No. 13—2643 Randolph St., Lincoln, Neb. | No. 33—3137 Farnam St., Omaha, Neb. |
| No. 14—University Place, Neb. | No. 34—2910 Sherman Ave., Omaha, Neb. |
| No. 15—815 South 11th St., Lincoln, Neb. | No. 35—5224 N. 24th, Omaha, Neb. |
| No. 16—College View, Neb. | No. 36—2411-13 Leavenworth St., Omaha, Neb. |
| No. 17—2001 J St., Lincoln, Neb. | No. 37—25 Pearl St. and 26 South Main St., Council Bluffs, Ia. |
| No. 18—10th and Y Sts., Lincoln, Neb. | |



Interior of a Basket Store on Saturday Night, When the
Stores Are Full of Customers and the Goods Move Fast.

1910 Sales - \$ 175,000
1917 Sales - \$2,143,000

Remember, Co-operation is the foundation of the Basket Stores Company. By buying direct in carload lots we thereby eliminate middlemen's profits. Our central warehouse distributes this merchandise to our various stores, thereby making it possible to pay you handsome dividends.

Basket Stores Company

FINANCIAL DEPARTMENT, 640 FIRST NATIONAL BANK BLDG.,
OMAHA, NEBRASKA

Dividends Are Payable:

January First
April First
July First
October First

BASKET STORES COMPANY, Financial Department,
640 First National Bank Building,
Omaha, Neb.
Without obligation to me, please send full particulars
regarding the Basket Stores Co. stock. If con-
vinced that it is a good investment, I am in
a position to invest \$.....
Name Address